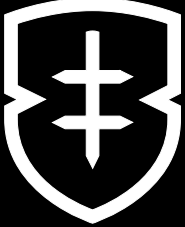


ELLIOT  BROWN

ROYAL GURKHA RIFLES WATCH PROJECT





Royal Gurkha Rifles capbadge printed on the dial in subdued grey at 6 o'clock

Calendar has 1 and 2 picked out in red to reference 1st and 2nd Battalions.

1500hrs ('15') printed in red on inner 24hr bezel to symbolise Gurkhas first being recruited into the British Army in 1815

Red-tipped seconds hand

Royal Gurkha Rifles capbadge deep acid etched in relief in the centre of the caseback

THE ROYAL GURKHA RIFLES etched in relief above, with *AYO GORKHALI* below

Individually serial numbered

25 characters of personal engraving in an arc around the bottom; name, rank, service number, etc.

- Sapphire glass
- Unidirectional hardened steel bezel
- Screw in strap bars
- Screw down crown
- Individually tested to 200m in water
- Interchangeable straps
- Swiss quartz movement
- 3yr battery life & low battery warning
- Bezel can be turned with a gloved palm
- Caseback capbadge and engraving will always be vertical

£475 on black rubber strap (pictured)
£600 on gunmetal grey bracelet
Including personal engraving

From every watch sold, £40 will be donated to the Royal Gurkha Regiment Trust

Designed in collaboration with Poole watchmakers Elliot Brown, this bespoke Special Project watch is only available to serving or ex Royal Gurkha Rifles personnel and will never be offered commercially.

Elliot Brown was founded by Ian Elliot and Alex Brown who learned their trade at Animal, the UK's best-known active-sports brand best remembered for developing the Velcro watchstrap and stainless steel sports watches in the 90s.

A unique combination of durability, function, and affordability has led to Elliot Brown becoming one of go-to watch suppliers for the British military and security services. To date sales of their bespoke Special Projects have enabled them to donate more than £300,000 to British military charities.

The Royal Gurkha Rifles Special Edition is based on Elliot Brown's 43mm Holton with a bespoke dial and caseback engraving, and is supplied on a black rubber strap.

Designed in conjunction with a specialist branch of the British military, the Holton features a hobnail textured hardened steel external timing bezel, sapphire crystal, interchangeable straps, and a 3-year battery with low battery warning. Every watch is made from 316L stainless steel fitted with internal shock absorbing silicone o-rings, and has been individually pressure-tested in water to 200m/20ATM before being passed for sale.

The bespoke caseback is deep acid etched and features the Royal Gurkha Rifles Capbadge in the centre, with the regimental title at its top and the Gurkha Battle Cry "Ayo Gorkhali" at its base.

In an arc below is the serial number, with space below for the owner's engraving; typically service number.

The bespoke matt black dial features the Royal Gurkha Rifles insignia at 6 o'clock in subdued grey. The tip of the seconds hand is picked out in red, as a nod to the regimental colours and the 1st and 2nd of every month is also picked out in red; in a nod to the battalions of the regiment.

Priced at £475, the Royal Gurkha Rifles Holton Special Edition is significantly more affordable than most previous watches, and from every watch sold, Elliot Brown will donate £45 to the Royal Gurkha Rifles Regimental Trust.

In order to make a bespoke watch project viable, we need an order for fifty watches.

To test whether a project is viable, we first ask for expressions of interest to test the water. The more names we have on the expressions of interest list, the more likely it is that the project will proceed.

The expression of interest is just to establish whether or not the project is likely be viable; it doesn't oblige you to order.

To express your interest in this watch, please provide your name and an email address via: <http://bit.ly/EBxRGR> or click on the QR code below.

The expression of interest page will be kept open until **30th June 2021** at which point it will be taken down so that we can establish whether if the project can proceed.

Once we've confirmed that the project is viable, we will email you with a link to a hidden password protected area on our site where you can place your order.

