



## 40th Anniversary of the Falklands Conflict – Call for Stories

The Royal British Legion is looking for individuals who would be willing to share their stories and experiences of serving in the Falklands during the conflict.

These could be used in the media as well as on the RBL's digital channels, such as our website and social media accounts.

As part of our commemorative activity we plan to share content on our channels from April onwards, culminating in coverage of the 40<sup>th</sup> Anniversary event at the National Memorial Arboretum in June. In addition to this, we are anticipating significant interest from national and regional media and are looking for people willing to share their stories in a range of broadcast, print and online media outlets.

The RBL's Press Office would be grateful if you could take a moment to respond with answers to the following:

- The names and contact details of individuals willing to be contacted about sharing their stories.
- A brief summary of their service during the Falklands and any notable memories they are particularly keen to share (a sentence or two will suffice).
- Whether they have a link to the Royal British Legion – have they ever been supported by the RBL, are they a RBL member etc
- Any other interesting points – do they have a generational link to the military, do they have any interesting memorabilia from the time, are they looking to be reunited with anyone from the conflict as part of the commemorations?

We would be grateful to receive all information as soon as possible as the earlier we receive stories the more likely they are to feature. Information should be sent to:

Email – The Royal British Legion's Press Office – [PRAdmin@britishlegion.org.uk](mailto:PRAdmin@britishlegion.org.uk)

Once we have received the information those concerned may be contacted by a member of the Legion's PR or wider marketing team.

Please don't be humble, we know many of you and your members will have many poignant and extraordinary stories in which there could be wide public interest, and we are keen to share as many of these as possible.

We are very grateful for your help with this matter and look forward to hearing from you.

**Patron: Her Majesty the Queen**

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